



# MEDIA KIT 2026

THE LEADING MEDIA PLATFORM  
FOR COMMUNICATION WITH  
THE GLOBAL CERAMIC INDUSTRY





## KAIROS MEDIA GROUP TECHNOLOGIES FOR CERAMICS

### THE LEADING MEDIA PLATFORM FOR COMMUNICATION WITH THE GLOBAL CERAMIC INDUSTRY

#### WHO WE ARE

For more than 35 years, Kairos Media Group (the new name of TILE EDIZIONI) has been specialising in B2B publications for the ceramic and brick industries and for distributors of floor and wall covering materials and bathroom furnishings.

#### OUR MISSION

We are committed to providing suppliers of goods and services for the ceramic and brick industries with the **best media platform** for communicating the value of their products and brands effectively and to the widest possible **international customer base**. This commitment is based on our experience, attention and care in developing **high-quality content** coupled with large-scale investments aimed at expanding the **circulation of print and digital publications**. As a result, we are now the **world's most widely recognised source of B2B industry information**.

#### OUR PRODUCTS

Our portfolio of communication tools:

- ▶ **The magazines** Ceramic World Review, Ceramic World Review Persian
- ▶ **The e-magazine** CeramicWorldWeb and fortnightly CWW newsletters
- ▶ **Direct Email Marketing** (DEM)
- ▶ **NEW FEATURE 2026: CeramicWorldWeb Buyer's Guide** (online)
- ▶ **Social media, video**, events and conferences.

Alongside our extensive portfolio of media solutions, we always offer **personalised consulting** to ensure that our customers' communication campaigns are tailored to their specific goals and needs.



**Juan Carlos Barbera**  
Managing Director  
STN Group  
(Spain)

*“Ceramic World Review is, for me, a very useful work tool. It allows me to keep track of technological developments and the opinions of key people in the sector. I collect the printed issues published every year in September, where the updated data of the global ceramic industry are presented.”*



**Rishi Kajaria**  
Joint Managing Director  
Kajaria Ceramics Ltd  
(India)

*“I’ve been a regular reader of CWR for a very long time. The detailed coverage of the ceramic industry, in terms of technological innovations as well as an international overview of the market and industry always keeps me coming back.”*



**Leonardo de Muro**  
Vice President  
RAK Ceramics  
(UAE)

*“What I like most about Ceramic World Review is its detailed analysis of international ceramic markets and its in-depth reports on the world’s top manufacturers”.*

## WHAT READERS ARE SAYING ABOUT US

# THE MAGAZINES

(Printed&Digital)



## A TEAM OF PROFESSIONALS READY TO SUPPORT COMPANIES

Entrusting your communication to Ceramic World Review means relying on comprehensive, 360-degree consulting that goes beyond traditional advertising and can include, upon request, the development of an effective editorial plan and the creation of individual contents produced by experienced journalists.

## CERAMIC WORLD REVIEW, the most influential magazine for the global ceramic industry since 1990

### CONTENTS AND READERSHIP

Exclusive studies of global markets, interviews with key players, technical focus sections on the most important process and product innovations. These are the most appreciated **contents** by our **Italian and global readers**, consisting of: **Owners, top managers and technical directors of companies producing tiles, sanitaryware, tableware, refractories, raw materials and machinery.**

**NEWS 2026:** Our traditional readers will now be joined by **professionals and entrepreneurs from brick manufacturing companies worldwide**, with whom we have been in dialogue for 30 years through the pages of Brick World Review, which, from being a biannual publication, will now become a **regular special section** of Ceramic World Review.

### AN EVER MORE WIDESPREAD AND GLOBAL REACH

The **5 annual issues** of Ceramic World Review, published in English and Italian, reach readers through:

- ▶ **Print edition: over 8,000 copies** (around 2,000 in Italy and 6,000 abroad) mailed directly and distributed at international trade fairs and events.
- ▶ **Digital edition:** sent via newsletter to **26,720 subscribers** (15,280 in Italy and 11,440 abroad) and available for free on [www.ceramicworldweb.com](http://www.ceramicworldweb.com) and [www.issuu.com/tiledizioni](http://www.issuu.com/tiledizioni). The digital version of Ceramic World Review reaches over **15,000 views per issue.**
- ▶ **LinkedIn:** through the Ceramic World Web page (over 7,400 followers).

The catalogue is completed by **2 special editions in Hindi and Chinese, distributed at Indian Ceramics Asia and Ceramics China.**

# CERAMIC WORLD REVIEW

## EDITORIAL PROGRAMME 2026

Issue / Month	Technical Focus Sections	Distributed at:	deadlines
no. 164/2025 DECEMBER-JANUARY	<ul style="list-style-type: none"> <li>▶ <b>RAW MATERIALS AND SANITARYWARE</b></li> <li>▶ <b>BRICK&amp;TILE SECTION: Technologies on show at Ceramitec 2026</b></li> </ul>	<p>Expo Revestir (Sao Paulo, Brazil), 9-13/3 Ceramitec (Munich, Germany), 24-26/3</p>	<p>Editorials: 14/11/2025 ADV:28/11/2025</p>
SPECIAL INDIA 2026 JANUARY	<p><b>Special issue in HINDI</b></p>	<p>Indian Ceramics Asia (Gandhinagar), 28-30/1</p>	<p>Editorials: 28/11/2025 ADV: 10/1/2026</p>
no. 165/2026 MARCH	<ul style="list-style-type: none"> <li>▶ <b>Large sizes &amp; slabs:</b> Technologies &amp; Design</li> <li>▶ <b>Digital Transformation</b> (Industry 4.0, Cybersecurity, AI, Big data, servitization)</li> <li>▶ <b>BRICK&amp;TILE SECTION: Technologies on show at Batimatec</b></li> </ul>	<p><b>Coverings</b> (Las Vegas), 30/3 – 2/4 <b>SPS</b> (Parma, Italy), 26-28/5 <b>Batimatec</b> (Algiers), 3-7/5</p>	<p>Editorials: 9/2/2026 ADV: 28/2/2026</p>
no. 166/2026 MAY	<ul style="list-style-type: none"> <li>▶ <b>Small tiles and special pieces</b></li> <li>▶ <b>Glazing and Decoration</b></li> <li>▶ <b>Sustainability and energy efficiency</b></li> </ul>		<p>Editorials: 10/4/2026 ADV: 30/4/2026</p>
SPECIAL CHINA 2026 JUNE	<p><b>Special issue in CHINESE</b></p>	<p>Ceramics China (Guangzhou), 24-27/6</p>	<p>Editorials: 4/5/26 ADV: 29/5/26</p>
no. 167/2026 JULY	<p><b>PREVIEW TECNA 2026</b></p> <ul style="list-style-type: none"> <li>▶ <b>Finshing and surface treatments</b></li> <li>▶ <b>End of line, Automation, Intralogistics, warehouses</b></li> <li>▶ <b>BRICK&amp;TILE SECTION: PREVIEW CLEMSON BRICK FORUM 2026</b></li> </ul>	<p><b>Clemson Brick Forum 2026</b> (Anderson, USA), September 2026</p>	<p>Editorials: 3/6/26 ADV: 26/6/26</p>
no. 168/2026 SEPTEMBER	<p><b>SPECIAL CERSAIE &amp; TECNA 2026 ISSUE</b></p> <ul style="list-style-type: none"> <li>▶ World production and consumption of ceramic tiles</li> <li>▶ <b>BRICK&amp;TILE SECTION: TECHNOLOGIES ON SHOW AT TECNA</b></li> </ul>	<p><b>Cersaie</b> (Bologna, Italy), 21-25/9 <b>Tecna</b> (Rimini, Italy), 22-25/9 <b>Saie</b> (Bologna, Italy), 7-10/10 <b>Unicera</b> (Istanbul, Turkey), 2-6/11 <b>Asean Ceramics Vietnam</b> (Hanoi), 25-27/11 <b>Ceramic Expo Bangladesh</b> (Dhaka), November</p>	<p>Editorials: 31/7/26 ADV: 31/8/26</p>
no. 169/2026 DECEMBER	<ul style="list-style-type: none"> <li>▶ <b>RAW MATERIALS AND BODY PREPARATION</b></li> <li>▶ <b>SANITARYWARE</b></li> <li>▶ World Imports-exports of sanitaryware</li> </ul>	<p>Expo Revestir 2027, Indian Ceramics Asia 2027</p>	<p>Editorials: 14/11/26 ADV: 30/11/26</p>

# THE MAGAZINES

(Printed&Digital)



Click on the cover to browse

## CERAMIC WORLD REVIEW PERSIAN, the most authoritative magazine for ceramic and brick producers in Iran since 2012

For 13 years we have been cooperating with the Iranian publisher Arta Group to meet the local ceramic industry's need for **high-quality information in Farsi**.

Published in **4 issues a year**, Ceramic World Review Persian features content from Ceramic World Review along with in-depth analysis of the Iranian ceramic industry.

The magazine is sent to **owners, top managers and technical directors of companies that produce tiles, sanitaryware, bricks and roof tiles, tableware, refractories, raw materials and machinery**.

- ▶ postal distribution and exhibitions: **4,500** copies
- ▶ **digital version**, free to browse and download online at [www.issuu.com/tiledizioni](http://www.issuu.com/tiledizioni) and [www.ceramicworldweb.ir](http://www.ceramicworldweb.ir)
- ▶ newsletters sent to **5,000** subscribers
- ▶ on social media: **Facebook, Instagram, Telegram**

Issue / Month	Technical Focus	Distributed at:	deadline ADV
no. 70/2026 APRIL	▶ SPECIAL RAW MATERIALS, HEAVYCLAY and SANITARYWARE		30/3/2026
no. 71/2026 JULY	▶ Large sizes & slabs: Technologies & Design, ▶ Digital Transformation (Industry 4.0, Cybersecurity, AI, Big data) ▶ TECHNOLOGIES FOR THE HEAVYCLAY INDUSTRY	Confair (Tehran), August 2025	30/6/2026
no. 72/2026 OCTOBER	▶ Glazing and Decoration ▶ Sustainability and energy efficiency ▶ Finishing and surface treatments ▶ TECHNOLOGIES FOR THE HEAVYCLAY INDUSTRY	Suncer (Yazd), December 2026	30/9/2026
no. 73/2026 DECEMBER	Report from TECNA 2026 ▶ World production and consumption of ceramic tiles ▶ Intralogistics, end of line and warehouses	International exhibition of ceramic industries (Tehran), January 2027 Cerafair (Tehran), February 2027	30/11/2026

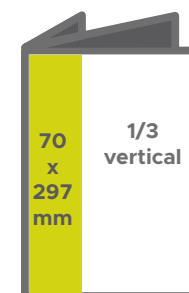
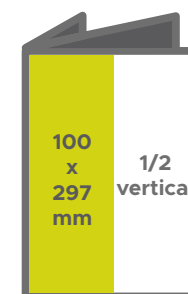
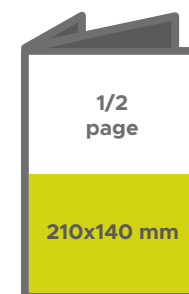
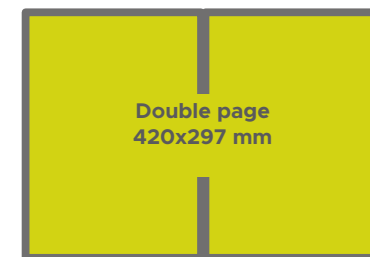
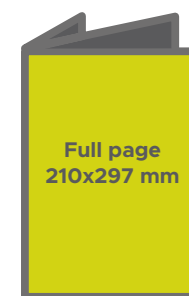
# RATES for Ceramic World Review, Ceramic World Review Persian

ADVERTISING SPACES	CWR	CWR Persian	<b>Rates for Ad + Editorial package</b>  The rates shown here include publication of <b>news and/or product sheets</b> prepared by the editorial team based on supplied texts and images.
1 Full page	€ 3,000	€ 1,500	
1 Double page	€ 5,000	€ 2,500	
1/2 page (horizontal or vertical)	€ 1,700	€ 850	
1/3 page (horizontal or vertical)	€ 1,300	n.a.	
SPECIAL POSITIONS			
Inside front cover	€ 4,000	€ 2,000	
Inside front cover gatefold (3 pages)	€ 8,000	n.a.	
First right-hand page	€ 4,000	€ 2,000	
Inside back cover	€ 3,500	€ 1,750	
Inside back cover gatefold (3 pages)	€ 7,000	n.a.	
Back cover	€ 5,000	€ 2,500	
Facing colophon, contents, editorial	€ 3,200	€ 1,600	
2-sided bound insert in centre of magazine (size A4, paper 250 g/m2)	€ 6,000	n.a.	
Bookmarks and other loose inserts (flyers, postcards, brochures, etc.)	On request	On request	

## ADVERT SIZES

(+3 mm bleed on all sides)

to be supplied in pdf format, resolution 300 dpi



ADVERTORIALS	Rate for SINGLE PAGE	Rate for DOUBLE PAGE
Production and publication of single- or double-page <b>promotional articles</b> . <ul style="list-style-type: none"> <li>• Texts in Italian and English + images supplied by company (+ cost of translation if required)</li> <li>• Editing, creation of graphic layout and DTP by editorial team</li> </ul>	€ 3,000	€ 5,000

ONLY DIGITAL VERSION	Rate
ADV and Advertorial on double-spread page	€ 2,500

JOURNALISTIC SERVICES - EDITORIALS	Rates
Company News (press release max. 1000 keystrokes + image/logo 300 dpi)	€ 600
Product data sheet (text 2,500 keystrokes + images 300 dpi)	€ 1,500
Article in Technology section (2-3 pages) – text 4,000-5,000 keystrokes + images 300 dpi	€ 3,000
Customer interview (3-4 pages)	€ 3,000

# THE DIGITAL PLATFORM



## CERAMIC WORLD WEB, The leading platform for digital communication with the ceramic and brick industries in Italy and internationally

A **pioneer** in B2B publishing for the ceramic industry, we began developing digital communication tools in **2003**. Over a period of 20 years, we have grown steadily and have adopted constantly evolving technologies, refined our technical skills, introduced new services and expanded our international readership.

Today, we are the **best-known and most widely-followed online source of industry information**.

### Our portfolio:

- ▶ **The e-magazine CeramicWorldweb.com:** Published in Italian, English and Farsi, it provides news, analysis and videos on Industry, Technologies, Markets and Events. It also features the digital version of the magazines Ceramic World Review and Ceramic World Review Persian.
- ▶ **NEW FEATURE 2026: CWW Buyer's Guide**, the new directory of suppliers to the ceramic and heavyclay industry.
- ▶ **The CWW newsletters:** the latest news sent out every two weeks to 26,720 subscribers worldwide (15,280 in Italy and 11,440 outside Italy)
- ▶ **Company DEMs:** production and transmission of corporate newsletters to over 15,500 professionals in Italy and worldwide
- ▶ **CWW LIVE @...:** production of videos and video-interviews at events and fairs
- ▶ **LinkedIn** (over 7,400 followers): publication of articles, news and videos from events and fairs, in addition to posts provided by companies.

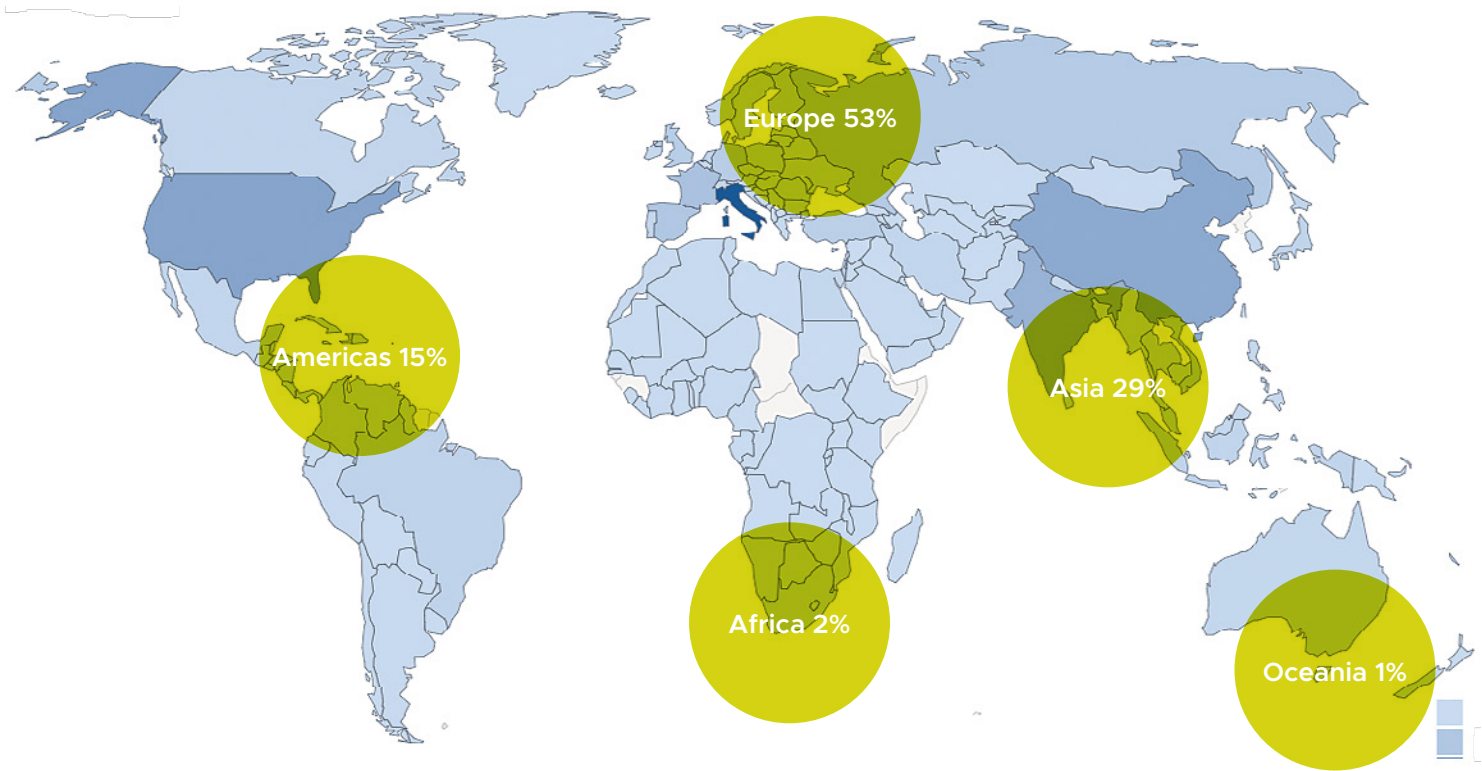


# THE E-MAGAZINE



## THE E-MAGAZINE CERAMICWORLDWEB.com, an increasingly global readership

CeramicWorldWeb continues to expand its community to strengthen its global presence. In 2025 our readers increased to **272,710** (+8.5% on 2024) connecting from **184 countries**



### The 20 most active countries:

- ▶ ITALY
- ▶ USA
- ▶ CHINA
- ▶ INDIA
- ▶ FRANCE
- ▶ SPAIN
- ▶ RUSSIA
- ▶ GERMANY
- ▶ UK
- ▶ TURKIJE
- ▶ BRAZIL
- ▶ VIETNAM
- ▶ THE NETHERLANDS
- ▶ INDONESIA
- ▶ JAPAN
- ▶ IRAN
- ▶ POLAND
- ▶ MEXICO
- ▶ EGYPT
- ▶ CANADA

Breakdown of CWW readership by continent



## CWW ONLINE - BANNERS

	Rate
<b>A - Exclusive Top Banner</b> (visible on all pages) <b>Format:</b> 1170x140 px (for desktop) + 720x150px (for mobile)	€ 2,500/month
<b>B - C - Exclusive Square Banner</b> (visible on all pages) <b>Format:</b> 300x300 px	€ 1,500/month
<b>D - Rotating Middle Banner</b> (visible on all pages) <b>Format:</b> 770x108 px	€ 900/month
<b>E - Rotating Bottom Banner</b> (visible on all pages) <b>Format:</b> 770x108 px	€ 700/month
<b>F - Side Banner</b> (visible only in Home page + section Fairs) <b>Format:</b> 300x200 px	€ 500

## CONTENTS

	Rate
<b>Spotlight</b> (new product launch, 15 days in hp + limitless in section Technology)	€ 600
<b>News</b> (1 week in hp, limitless in section News)	€ 300
<b>Technical Article</b> (limitless in section Technology)	€ 300

## VIDEOS

	Rate
<b>Video – corporate or product video</b> (limitless in section Video)	€ 300

## MATERIAL TO SUBMIT

**Banners:** static .jpg file, 72 dpi, link to company's website

**Contents:** text in English and/or Italian + images 72 dpi

**A**



**PASTRELLE**

La piastrella italiana resiste anche alla "tempesta perfetta"

Dalle incognite su disponibilità e prezzi del gas alla corsa per scottare le materie prime azionate. L'industria ceramica italiana affronta la sfida del nuovo capitolo "tincari" in uno scenario di mercato che resta molto positivo. Il commento di Savorani, Toti, Faberi e Verdi.

IN THE SPOTLIGHT

**spotlight**



**COLOMPIO**

I costi delle materie prime preoccupano i colorifici spagnoli

Incrementi fino a +320% mettono a rischio la redditività delle imprese e la capacità di investire in R&S.

**B**



**PASTRELLE**

Inter Ser porta i laboratori Sassuolo Lab in India e Kazakhstan

Inter Ser, in collaborazione con Sassuolo Lab e Nannetti, ha realizzato i laboratori di ricerca e controllo qualità per Comet Granite e Zerda Ceramica.



**MACCHINARI**

Eliek Automazioni supera il fatturato pre-crisi

Eliek chiude il 2021 con ricavi in crescita del 35% e aumenta l'organico con l'assunzione di 10 nuovi progettisti e programmatori.

IN THE SPOTLIGHT

**spotlight**



**LATINIO**

Marshallis acquista Marley, specialista delle coperture

Il deal è strategico ai fini degli obiettivi contenuti nel piano di crescita in UK di Marshallis.



**COSTRUZIONI**

Il settore delle costruzioni sudafricano: outlook al 2025

Previsto nel 2022 un recupero del 9% degli investimenti in costruzioni in Sud Africa. Il tasso di crescita si stabilizzerà al +3,1% l'anno tra il 2023 e il 2025.

# CWW NEWSLETTERS

CWW fortnightly newsletters are mailed in Italian and English to **26,720 readers** (manufacturers of ceramic products, raw materials, machinery, etc ...), of which **15,280 in Italy** and **11,440 worldwide**.

## CWW NEWSLETTERS HAVE EXCELLENT LEVELS OF PERFORMANCE

	Newsletter in Italian (min-max)	Newsletter in English (min-max)
Open rate	15-27%	15-24%
Total Open rate	66-89%	46-91%
Click-to-open rate	29-58%	16-37%

(results 2025)

Companies can be present in the CWW newsletters with their **BANNERS** and/or **CONTENTS** (such as company news, technical articles or videos).

## RATES

SPACES IN CWW NEWSLETTER	RATE
<b>Banner A</b> - Size: 600x84 px (static jpg, 72 dpi.)	€ 1,500
<b>Banner B</b> - Size: 250X250 px (static jpg, 72 dpi.)	€ 750
<b>Spotlight</b> - Featured news (text in Italian and English + photo)	€ 750
<b>News</b> - (text in Italian and English + photo)	€ 300

# CWW BUYER'S GUIDE

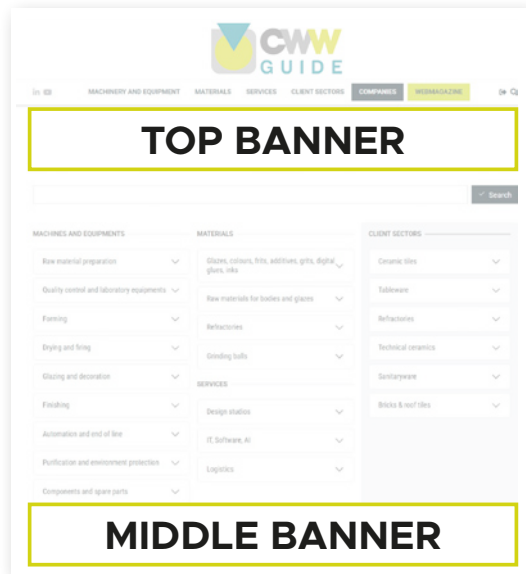
## The directory of suppliers to the ceramic and heavyclay industry



In 2026, **Ceramic World Web** will be enhanced with a new service – the **CWW Buyer's Guide** – a digital platform through which ceramic product manufacturers will be able to quickly find suppliers of materials, equipment, machinery, and services they need. An easy-to-use tool at disposal of our international community of industry professionals.

It will be possible to search:

- ▶ by company or keyword
- ▶ by type of ceramic production (Client Sector): Tiles, Sanitaryware, Heavyclay (Bricks & Roof Tiles), Tableware, Refractories, Advanced Ceramics
- ▶ by type of material, machinery, or service, as shown in the product list below.



### MATERIALS:

- Glazes, colours, frits, additives, grits, digital glues, inks
- Raw materials for bodies and glazes
- Refractories
- Grinding balls

### SERVICES:

- Design Studios
- IT, Software, AI
- Logistics

### MACHINERY AND EQUIPMENT for:

- Raw Material Preparation
- Forming
- Drying and Firing
- Glazing and Decoration
- Finishing
- Automation and End Of Line
- Purification and Environment Protection
- Quality Control and Laboratory Equipments
- Components and Spare Parts

### HOW TO BE FEATURED ON THE CWW BUYER'S GUIDE

Companies will have their own dedicated page where they can present users with a wide range of information about their business and products. In addition to contact details and product categories, they will be able to provide up to 20 keywords (used for keyword searches), a company profile, multimedia content, and direct links to their social media pages and specific sections of their website.



## CWW GUIDE - COMPANY PAGE

Choose which information you want to share with your potential clients. **TWO DIFFERENT 12-MONTH SUBSCRIPTION PLANS ARE AVAILABLE.**

	BASIC PACKAGE	PREMIUM PACKAGE
Company name, address, telephone, website	✓	✓
Client sector(s) in the ceramic industry targeted by the company's offer	✓	✓
Type of materials, machinery, or services provided	✓	✓
Company Logo	✓	✓
Email contact + links to social media pages	✓	✓
Keywords chosen by the company (max. 20)	✓	✓
Company profile: brief presentation of the company and its offer (approx. 2,000 characters)		✓
Photo gallery (max. 10 photos) + 1 corporate video		✓
Possibility to upload PDF files (e.g., product catalogues) or link to PDFs hosted on the company's website		✓
Publication of the latest 4 technology articles featured on CWW		✓
Publication of the latest 4 company news published on CWW		✓
<b>ANNUAL SUBSCRIPTION FEE (12 months from publication date)</b>	<b>€ 800/year</b>	<b>€ 1,500/year</b>

**CWW GUIDE - BANNER SPACES** The dedicated CWW Buyer's Guide website also features two banner spaces available for companies.

	SIZE (file .jpg 72 dpi)	RATE
<b>Exclusive Top Banner</b> - (visible in home page and listing pages)	1170x140 px (desktop) + 720x150 px (mobile)	€ 1,300/month
<b>Exclusive Middle Banner</b> - (visible in home page and listing pages)	1170x108 px	€ 600/month

## DEM – Direct Email Marketing

CWW offers an all-round service for the production of company newsletters (from graphic design to the creation of the responsive HTML file) and distribution to its mailing list of **15,500 professionals**, of whom **8,500 are located in Italy and 7,000 worldwide** (manufacturers of ceramic materials, machinery, raw materials, etc.).

## RATES



DEM	RATE (1 DEM)
<b>DEM supplied by company</b> <b>Responsive HTML file, width 600 px.</b> Do not write texts over images, use <b>web safe fonts</b> , include call to action with link to landing page on company website	€ 2,000
<b>DEM produced by CWW</b> <b>To be supplied:</b> desired graphic layout; Italian and English texts with links to calls to action, images and logos (72 dpi jpg); subject of DEM	€ 2,500

## CWW LIVE @...: The videos by CWW

CWW can provide companies with turnkey video services, from production (filming, editing, subtitling) to dissemination through its own channels (CWW, LinkedIn, YouTube, newsletter).



CWW LIVE @ - THE VIDEOS BY CWW	RATE
Video clips / interviews at exhibitions (approx. 2 minutes) + publication on LinkedIn + CWW + newsletter	€ 900
Video made at customer's headquarters (approx. 4 minutes) + publication on LinkedIn + CWW + newsletter	on request

# TECHNICAL CONFERENCES



Every year, Ceramic World Review organizes one or more technical conferences in the Sassuolo ceramic district or during TECNA in Rimini, to promote and discuss the latest innovations in technological research on products and processes. These events are open to the participation of all players of the Italian ceramic industry (manufacturers of machinery, materials and ceramic tiles), and represent a precious opportunity to share information and knowledge and strengthen relationships and networking among industry professionals.

The participation of sponsor companies at the technical conferences includes:

- Presentation of a technical speech
- Upload on CWW of both the full video and the slides
- Video-interview
- Publication of the report in a CWW newsletter
- Logo on all promotional materials

**Rate: € 1,500**

# TECNA 2026 THE GUIDE MAP

Also for the next edition of **Tecna**, to be held in **Rimini from September 22 to 25, 2026**, we will once again produce, in collaboration with **IEG**, the **Official Guide Map**, distributed at the entrances and info points throughout the exhibition centre and widely used by visitors.

Exhibitors will have several options available to highlight their location among the halls.

	Size (w x h)	Rate
Logos on map (max. 30)		€ 1,500
Package: Logo on the printed map + logo in the Interactive Guide Map of the Digital Exhibitor Catalogue		€ 2,000
Back cover (max. 1)	105x240 mm	€ 3,500
Footer on the cover (max. 1)	105x35 mm	€ 2,500
Hall map footer (max. 1)	840x30 mm	€ 2,500
Exhibitor list header (max. 1)	735x35 mm	€ 2,500
Square ADV space inside the exhibitor list (max. 7 spazi)	95x95 mm	€ 2,000
Boxed advert alongside map (max. 1)	100x60 mm	€ 2,000
<b>Exhibitor's name highlighted</b> in alphabetical list (bold + colour)		€ 200

## CWW LIVE @Tecna 26 – VIDEO INTERVIEWS IN YOUR BOOTH

**CWW's digital & social team** will realize video interviews, which will be spread out both during and after the exhibition (on social media, online and in the newsletters), to guarantee the highest visibility.

**Rates and information on page 14.**

Would you like to find out more  
or get advice about creating your  
own customised  
communication project?  
Contact us!

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